



Dear Dickinson ISD Education Foundation Supporter,

The Dickinson ISD Education Foundation has experienced new challenges as a result of the COVID-19 pandemic, however, we are committed to our mission and will strive for a better tomorrow. With sponsorships and supporters like you, we are able to provide the Dickinson Independent School District with Innovative Teaching Grants, Scholarships, and Recognition Programs that promote success for our staff and students.

We are grateful for your sponsorship in the past and need your support now more than ever. As we are unable to host our Thirteenth Annual Fundraising Gala, we will host our first "Better Tomorrow" Fundraising Campaign from April 26 - May 7, 2021. There are many levels of sponsorship that will make an impactful difference on the lives of our teachers and students.

Here is how our campaign will work:

1. Support by selecting a level of sponsorship, see attached commitment form
2. Return your sponsorship form, including payment, by mail in the enclosed envelope or visit our website www.dickinsonisd.org/bettertomorrow to make your payment online
3. Participate in our silent auction on our website www.dickinsonisd.org/bettertomorrow

The Dickinson ISD Education Foundation is a non-profit 501(c)(3) organization established in 2007 to create support for the enrichment programs for students and staff within the Dickinson Independent School District. The foundation provides funds for educational programs and activities which either have not been funded or have been underfunded by the normal operating budget. These funds are used to facilitate student achievement and skill development, to recognize and encourage staff excellence, and to expand community involvement of individuals, businesses, and civic organizations. During the past year, the foundation awarded over \$139,160 in innovative teaching grants and \$67,000 in student scholarships to graduating seniors.

Thank you in advance for your consideration and continued support in building a better tomorrow for all our 11,500 students.

Amy Garza
Dickinson ISD Education Foundation
EIN: 33-1167084

DISD EDUCATION FOUNDATION

BETTER TOMORROW

Fundraising Campaign

Sponsorship Levels

Diamond Sponsor \$7,500 and up

- View your donation in action! - Invitation to visit a DISD campus that your donation has impacted
- Your logo featured on DEF website for term of one (1) year
- Sponsor's website hyperlink featured on official campaign site (www.dickinsonisd.org/bettertomorrow) for duration of campaign
- Innovative Teaching Grant named in honor of donor & invitation to present grant to recipients
- Invitation to join the "Prize Patrol" (Fall semester grant distribution and fanfare)
- One (1) 30-second sponsor branded commercial/two (2) "Thank You" social media posts
- Sponsor logo included as "Proud 2021 Sponsor" for 2022 campaign
- Storefront "Proud Sponsor" display sticker

Platinum Sponsor \$5,000 and up

- Your logo featured on DEF website for term of one (1) year
- Sponsor's website hyperlink featured on official campaign site (www.dickinsonisd.org/bettertomorrow) for duration of campaign
- Innovative Teaching Grant named in honor of donor & invitation to present grant to recipients
- Invitation to join the "Prize Patrol" (Fall semester grant distribution and fanfare)
- One (1) 30-second sponsor branded commercial/two (2) "Thank You" social media posts
- Sponsor logo included as "Proud 2021 Sponsor" for 2022 campaign
- Storefront "Proud Sponsor" display sticker

Gold Sponsor \$2,500 and up

- Your logo featured on DEF website for term of one (1) year
- Sponsor's website hyperlink featured on official campaign site (www.dickinsonisd.org/bettertomorrow) for duration of campaign
- (2) "Thank You" social media posts
- Storefront "Proud Sponsor" display sticker

Silver Sponsor \$1,000 and up

- Sponsor website hyperlink featured on official campaign site for duration of event
- One (1) "Thank You" social media post
- Store front "Proud Sponsor" display sticker
- Your logo featured on DEF website for term of one (1) year

Bronze Sponsor \$500 and up

- Sponsor website hyperlink featured on official campaign site for duration of event
- One (1) "Thank You" social media post
- Store front "Proud Sponsor" display sticker

Book Bus Sponsor \$25

- Support the Gator Book Bus, coming 2021. The Book Bus is a DISD bus converted to a library on wheels to reach students across the district during the summer months. Donor/Sponsor names for this level will be added to the permanent "Thank You" display inside the bus.

Dickinson ISD Education Foundation
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www.dickinsonisd.org/bettertomorrow

2021 Annual Campaign Sponsor Commitment Form

_____ Yes! I/We accept your invitation to become a Sponsor with the Dickinson ISD Education Foundation

My/Our gift to the 2021 Annual Campaign will be:

- _____ \$7,500 or more (Diamond Sponsor)
- _____ \$5,000 or more (Platinum Sponsor)
- _____ \$2,500 or more (Gold Sponsor)
- _____ \$1,000 or more (Silver Sponsor)
- _____ \$500 or more (Bronze Sponsor)
- _____ \$25 or more (Book Bus Sponsor)
- _____ \$_____ other
- _____ I'd like to donate a silent auction/in-kind item

**The deadline for sponsorship
or donation is
April 23, 2021.**

Some sponsorship benefits
are time sensitive. Return your
commitment form as soon
as possible.

_____ My/Our tax-deductible gift is enclosed in the amount of \$_____

_____ My/Our tax-deductible gift will be paid online at www.dickinsonisd.org/bettertomorrow

Name/Company: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Email: _____

Signature: _____ Date: _____

Make checks payable to: Dickinson ISD Education Foundation